

# Event Marketing

## PACKAGES

Enhance your marketing plans and increase awareness for your launch event at the NEC with our inclusive marketing support. From prominent website presence to email activity, our dedicated in-house team help tell new audiences all about your event.

### Our launch packages include:-



#### Website presence

The NEC website is visited by thousands of users each month. Our digital marketing support helps increase awareness of your event and drive visitors to your website.



#### Email targeting

Consumer events at the NEC can gain access to our intelligent database through targeted emails to reach tens of thousands of event goers.



#### Social promotion

Enhance your own social communications plan with the additional reach of the NEC social channels.



#### Insights and NEC Library

Leverage the knowledge across our expert in-house team to learn more about your audience. Plus, with handy access to our NEC asset library, you can promote your presence at our venue with ease.

### Unlock even more marketing support

With access to our in-house ticketing agent, The Ticket Factory, events at the NEC that offer a ticket allocation will unlock additional marketing support for your event. You'll benefit from access to wider-data, extra email inclusions, enhanced social media and ultimately more exposure for your event.