

# Reopening for business

Welcoming the return of events from 12th April 2021



## OVERVIEW

**Working together  
to protect us all.**

As the UK's event industry gears up to help kickstart the economy, the safety of our customers and staff is at the heart of our planning so we have developed our Venue Protect 4 step approach, designed with you and your customers' safety and wellbeing in mind.

This document provides an overview of the key steps that we're planning to create a safe and controlled environment for events to take place at the NEC. This is intended to clearly demonstrate the measures that can be put in place, some of which would be very visible to anyone visiting the venue, whilst others would occur in the background, to ensure the safety of everyone.

nec

Venue  
Protect

Dates outlined as per latest Government Roadmap and may be subject to change.



# Venue Protect

## principles

### Supporting Testing and Tracing

Using data and technology to help ensure audiences are known where possible and free from symptoms

### Social Distancing Measures

Utilising our space to implement measures for the safe movement of people around the venue

### Enhanced Venue Sanitisation

Enhanced cleaning across the venue with increased sanitisation of identified high contact areas

### Communication

Clear and helpful guidelines and updates to ensure safe compliance of Venue Protect principles



# Supporting testing and tracing



**Preparation to safely attend an event in our safe, controlled environment.**

As the hosts of organised events with ticketing and registration already in place in most cases, our audiences are 'known' meaning that contact tracing is usually possible if needed.



## **Pre-registration and advance ticket sales**

Working collaboratively with all event organisers to promote pre-registration/advance ticket sales



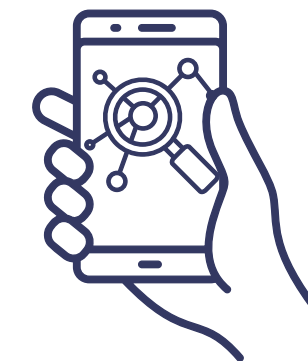
## **Pre-booked parking**

Pre-book for parking in advance to enjoy a touch-free experience at the venue



## **Temperature screening**

Visitors may be asked to undergo temperature screening



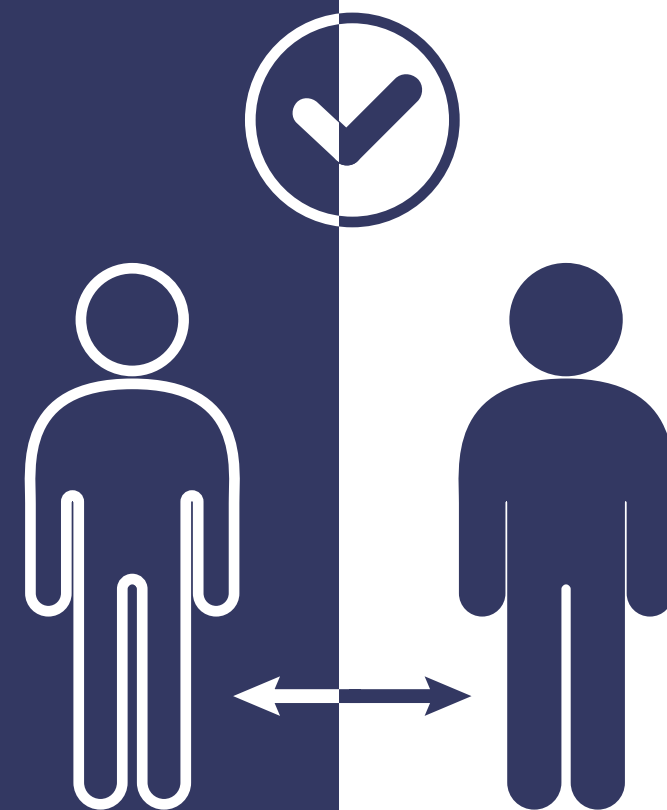
## **Contact tracing**

Supporting contact tracing through promoting use of the Government app

# Social distancing measures

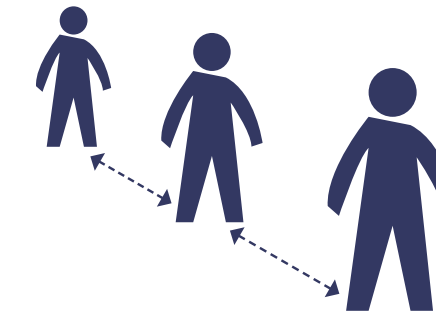
## Ensuring a warm and safe welcome into our controlled environment.

Advice on social distancing will be on prominent display in the venue, asking that visitors maintain a safe distance from others and providing signposts where we have put measures in place to ensure social distancing can be adhered to.



## One-way systems across venue

To ensure the safe flow of visitor traffic, a controlled in venue circulation with a one-way system has been implemented at both at entrance and exit points



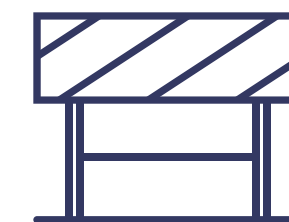
## Footfall management

Queuing plans have been made to manage footfall throughout the venue's spaces



## PPE

For everyone's safety, visitors are required to wear face coverings to enter the NEC, in line with current Government guidelines on indoor settings



## Barriers and floor markings

These will be in use across the venue to support the new social distancing measures



## Confident and compliant signage

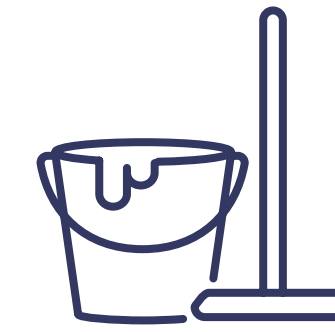
Clear visible signage will be in place to guide customers around the venue

# Enhanced venue sanitisation



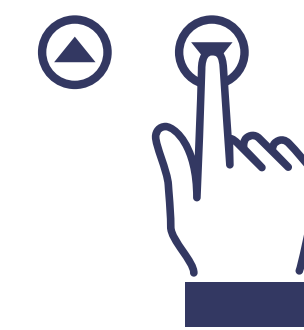
## Increased cleaning procedures in place around the venue

Public areas will be cleaned frequently throughout the day with particular focus on frequent contact surfaces and reminders to visitors to regularly wash or sanitise their hands.



## Extensive event space cleaning

Each event space will be cleaned extensively before and after each event



## High touch point area focus

During events there will be a detailed focus on the sanitisation of high touch point areas such as door handles, escalator handrails, stair railings and lifts



## Washroom attendants

Attendants will maintain hygiene standards in our washrooms



## Hand sanitiser stations

Hand sanitising stations placed throughout the venue for customer and staff use



# Communication

## Providing clear and helpful information

The safety and wellbeing of our staff and our customers is our number one priority and our communications will reflect this. Whether it's providing details to you before your event via our website or social media channels or whilst you're on site via our venue signage or our staff.



### Touch-free customer journeys

Clear and simple detailing of the changes we've made at every step to minimise contact and keep you safe



### PPE measures in place

Team NEC may be wearing PPE to protect themselves and to protect you



### Food & Beverage offering

Our menus have been updated to provide a range of tasty grab & go options and reduce touch points



### What to expect

We're providing details of venue changes to help customers understand what to expect at the NEC and safely plan their event



### Dedicated events team

Team NEC will receive specific training on these new measures to help customers safely manage their events

## Helping you plan for a safe and successful return



We can't wait to welcome you all back and host your fantastic events once again. To help ensure the transition is as smooth as possible, we have created a bank of handy documents to help you understand the new measures and confidently implement these during your event planning phase.

All documents can be found at:

[thenec.co.uk/protect](https://thenec.co.uk/protect) 

## Further information



If you have any further questions regarding your upcoming event, please continue to speak to your usual **NEC contact**.

NEC measures are aligned with the All Secure Standard document and will be adapted to ensure they reflect the latest Government guidelines.

The information in this document is correct as at 31/03/2021 and is subject to change in line with Government and Industry Guidelines.