



**nec**  
thenec.co.uk

# ORGANISER GRAPHICS

## FOR ALL YOUR EVENT BRANDING AND GRAPHIC REQUIREMENTS

Our professional on-site NEC team will manage the production, delivery and installation for you. This is all included in the price.

Either provide us with your print ready artwork or let our design studio create it for you.

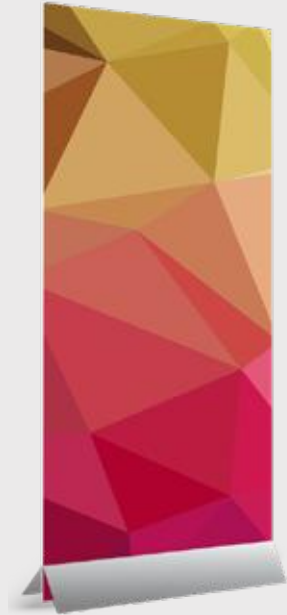
At the NEC we can provide a full range of cost effective graphic options and solutions. Please speak to our experienced team if you have requirements that do not feature in these ranges.

**ORGANISER GRAPHICS**

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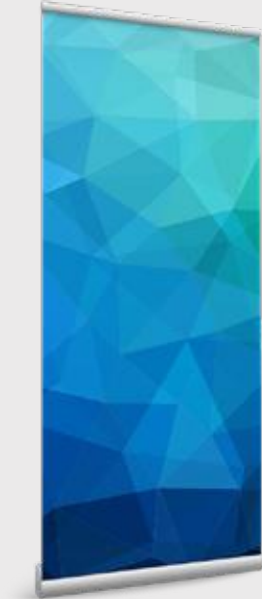
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# Freestanding Portable range



**A** **Wedge Bases with 10mm Kappa graphic** - Internal use

- Available in 600mm/800mm/1000mm widths
- Full colour printed graphic directly to 10mm kappa
- Can be produced single or double sided
- Includes hire of base
- Freestanding and portable



**B** **Roller Banners** - 800mm and 850mm wide – Internal use

- Lightweight aluminium cartridge which extends
- Freestanding and portable
- Includes purchase of the roller banner and graphic
- Reusable, simply roll up and take away after the event



**C** **A Frame** - 1016mm w x 1524mm h – External use

- Sturdy exterior A frames
- Full colour printed graphic applied to both faces of the frame
- Includes hire of base
- Freestanding and portable

## Freestanding continued. Portable range



**D** **You Are Here boards** - 1680mm wide – Internal use

- Sturdy 80mm diameter aluminium posts
- Option of 1000mm and 2000mm graphic height
- Full colour printed graphic directly to 3mm foamex
- Can be supplied single sided or double sided
- Includes hire of frame
- Portable, can be positioned as required

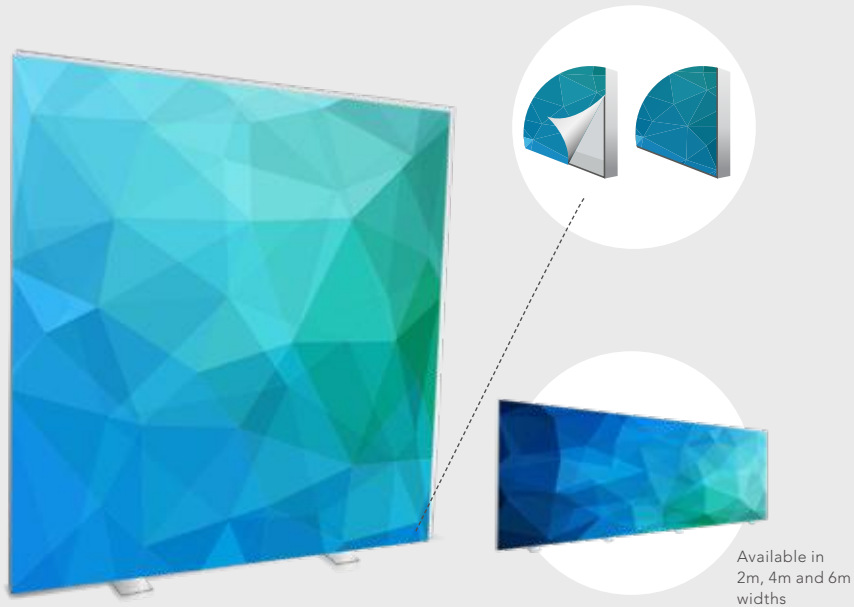


**E** **Sentinel sign** - A1 and A0 sizes available - External use

- Full colour graphics to both sides
- Heavy duty exterior Sentinel sign with water fillable base for additional stability
- Wheels to allow easy positioning
- Includes hire of frame

# Freestanding

## Tensioned frame with silicon edge textile banners



### **F** Freestanding tension banner 2m high - Internal use

- Impactful unit available in 2m, 4m and 6m widths
- Full colour textile banners printed directly to front-lit, back-lit or black-backed material
- Banner is fixed into tension frame to give a drum tight finish
- Can select single sided or double sided
- Produced to frame specification and delivered to your chosen position for assembly
- We can provide a hire or purchase price for the tension framework
- If you choose to purchase the tension framework you may de-assemble and remove after the event



### **G** Freestanding tension cube 2m high - Internal use

- Impactful unit available in 2m, 4m and 6m widths with 500mm end panels
- Full colour textile banners printed directly to front-lit, back-lit or black-backed material
- Banners are fixed into tension frame to give a drum tight finish
- Includes banners to all 4 sides
- Produced to frame specification and delivered to your chosen position for assembly
- We can provide a hire or purchase price for the tension framework
- If you choose to purchase the tension framework you may de-assemble and remove after the event

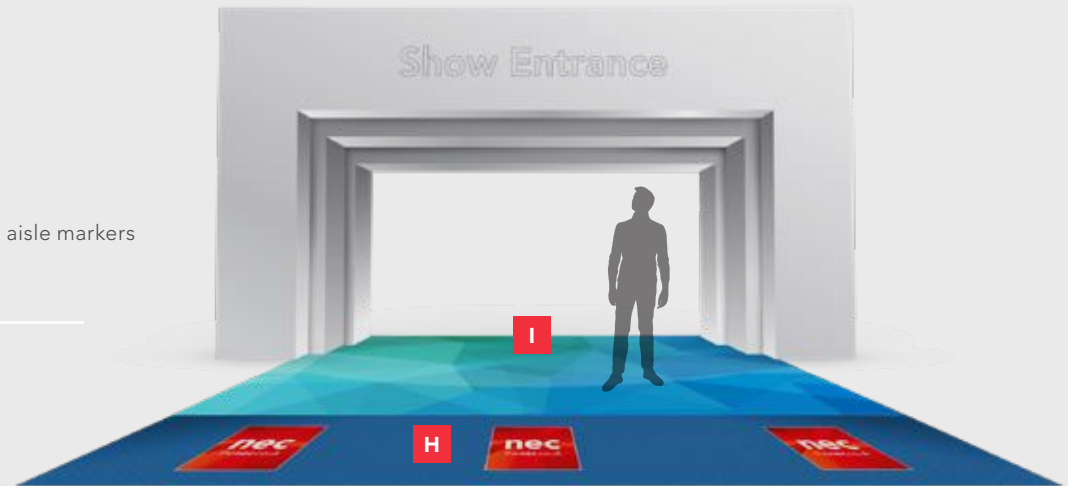
# Flooring Range

## **H** Floor graphics - Foamex - Priced per m<sup>2</sup> - Internal use

- Full colour floor tiles printed directly to 3mm foamex with a scuff proof seal to the face
- Cut into exhibition carpet as required
- Can be positioned in various locations for organisers own branding, directional use and aisle markers
- Also, an excellent sponsorship opportunity

## **I** Printed flooring - linoleum - Priced per m<sup>2</sup> - Internal use

- Full colour vibrant image printed directly to lino
- Will give your registration or feature area an impactful, hardwearing and slip resistant coverage
- Endless opportunities to create impact
- Also, an excellent sponsorship opportunity



## **J** Printed Vinyl - Vinyl

- Priced per m<sup>2</sup> - Internal use

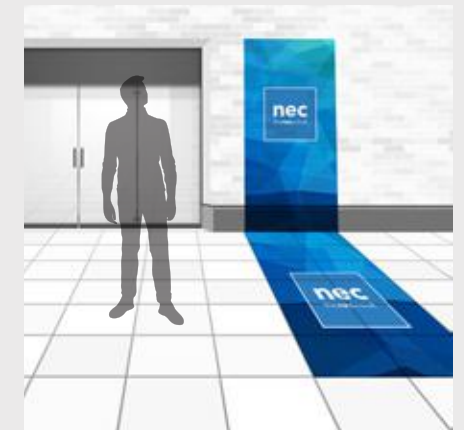
- Full colour printed vinyl for interior hard flooring application
- Applied directed to flooring
- Can be supplied as a patch or cut to shape as required
- Also, an excellent sponsorship opportunity



## **K** Alumigraphic – media for exterior walkways and exterior walls

- Priced per m<sup>2</sup>

- Full colour print which conforms to uneven surface – walkways
- Full colour print which holds to texture of surface – exterior walls
- Can be cut to shape if required
- Superior slip resistant and highly durable
- Withstands harsh weather conditions and removes without residue



# Shell Scheme Applications

Transform uninspiring shell scheme into a vibrant fully branded masterpiece by choosing cost effective single use panels and vinyl options.



## **M** Infill Panels – full height - Priced per 1m panel

- Full colour graphic panels printed directly to 3mm foamex
- Part height graphic panels available priced per m<sup>2</sup>
- Positioned in between the metalwork, which is visible
- Attached to the existing system using double sided tape
- Infill panels are single use and not reusable

## **N** Overlay Panels – full height - Priced per 1m panel

- Full colour graphic panels printed directly to 5mm kappa
- Part height graphic panels available priced per m<sup>2</sup>
- Positioned directly to the front face of the metalwork using vertical clips to provide a seamless uninterrupted backdrop or counter front
- Not for use with shelving or TV mounting
- Overlay graphics are single use and not reusable

## **L** Fascia Overlay Panels - Priced per m<sup>2</sup>

- Full colour graphic fascia panels printed directly to 5mm kappa
- Positioned directly to the front of shell scheme using vertical clips to provide seamless impact
- Overlay fascia graphics are single use and not reusable

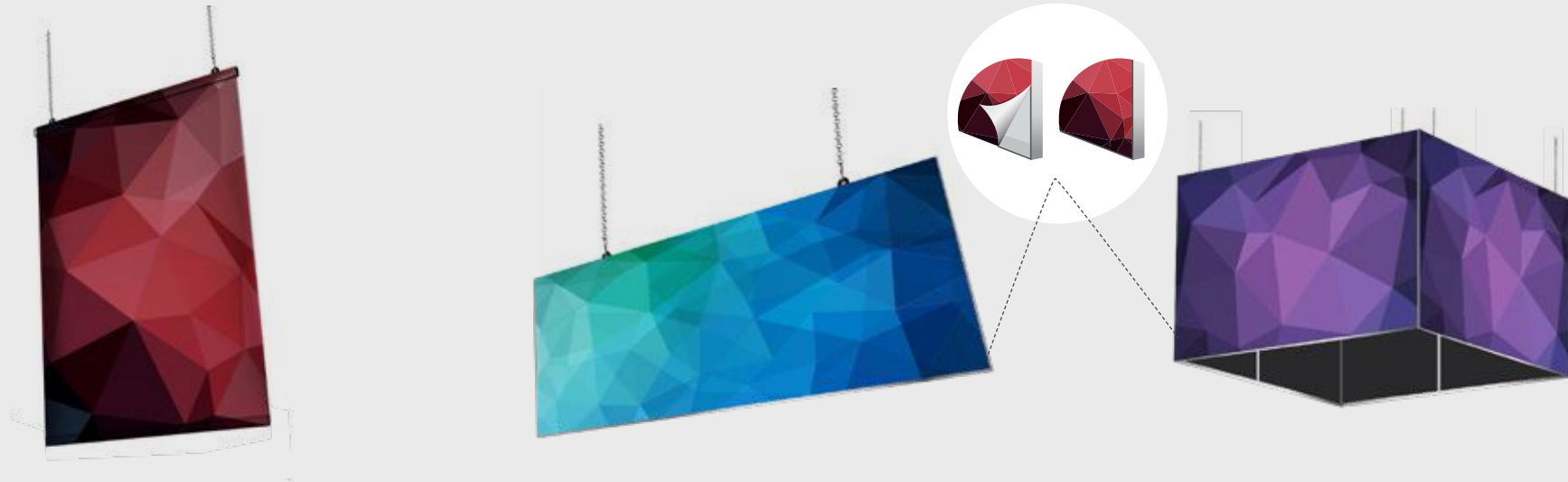
## **O P** Full colour vinyl logos and profile cut vinyl text - Priced per m<sup>2</sup>

- Full colour vinyl logos printed to white self-adhesive vinyl
- Cut to shape version of the above available
- One/two colour profile cut vinyl option available
- Applied directly to your shell scheme panels, counter fronts or custom build features
- Vinyl logos are single use and not reusable

IMPORTANT  
WE ARE ABLE TO OFFER FOAMEX/KAPPA AT A PERM2 RATE FOR ALL APPLICATIONS

# Hanging Banner Range

For maximum visibility for your brand choose high-profile banners rigged above your feature areas, for directional use and for aisle markers. Our in-house rigging team can provide a quotation for you for installation.



## **Q** Hanging PVC Banners

- Full colour banners printed directly to front-lit, back-lit or block-out PVC
- Can select single sided or double sided
- Flat, circular and cube banners can be achieved
- Produced to NEC rigging required specification and delivered straight to our rigging stores on-site
- Production and rigging managed on-site by our in-house team
- Reusable, you can collect your banner from our stores after the event within 7 working days

## **R** Hanging Tension frame with 2 x textile silicon edge banners

- Full colour textile banners printed directly to front-lit, back-lit or black-backed material
- Banner is fixed into tension frame to give a drum tight finish
- Can select single sided or double sided
- Produced to frame specification and delivered to your hall for assembly
- We can provide a hire or purchase price for the tension framework
- If you choose to purchase the tension framework it will be lowered during break down for you to de-assemble and remove after the event

## **S** Hanging Tensioned frame cubes with 4 x silicon edge banners

- Full colour textile cube printed directly to black-backed material
- 4 individual banners are fixed to external faces of your tension cube to give a drum tight finish
- Option to include banners to the interior faces or base of your cube
- Produced to cube specification and delivered straight to your hall for assembly
- We can provide a hire or purchase price for the tension framework
- If you choose to purchase the tension framework it will be lowered during break down for you to de-assemble and remove after the event

# File formats

Please see our guide to acceptable files when preparing your print-ready artwork.

## Acceptable file types



PDF files must be set up at the correct proportion and at print ready quality.



AI/EPS (Adobe Illustrator) files are acceptable. Please either supply fonts used or outline the fonts. If your document includes images, please ensure these are embedded into the document in a high resolution, CMYK format, or supplied separately with your file.



InDesign files are only acceptable if the document been packaged, including all linked images, graphics and fonts.



JPEG is a compression format and is only acceptable if the original artwork or source, that the JPEG was created from has been set at a high resolution and CMYK Format.



TIF files are only acceptable if the original artwork or source, that the TIF was created from has been set at a high resolution and CMYK Format.



PSD (Adobe Photoshop) files can be used although other formats are recommended. And are only accepted if set at a high resolution and CMYK Format.

## Unacceptable file types



GIF files are low resolution files, for digital not print.



PNG files are low resolution files, for digital not print.



Powerpoint files are created for on-screen presentations.



Microsoft publisher files cannot be used for printing.



Microsoft Excel is a spreadsheet application and are low resolution files.



Microsoft Word is a word processing application and are low resolution files.



# File preparation

Please follow our guideline below to ensure your graphics are produced at the best possible quality.



CMYK



PANTONE



RGB

## Colour

Full colour CMYK is preferred.

If using Pantone Colours please confirm these prior to production.

**RGB colour formats are NOT ALLOWED.**



350 DPI



72 DPI

## Image Quality

Please create artwork at least 25% of actual size.  
For larger graphics such as banners, 10% of actual size is acceptable.

Please ensure imagery is saved at 350dpi in CMYK format.

**Low resolution images will reproduce poorly and pixelation will occur affecting the final appearance of your graphics.**

## Vector Vector

RESCALED TO ANY SIZE

## Vector Graphics

When creating Vector graphics please convert text to outlines and all shapes and strokes please convert to curves.

**Vectors can be rescaled to any size without a reduction in quality.**



## CONTACT

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