File formats

Please see our guide to acceptable files when preparing your print-ready artwork.

✓ Acceptable file types

PDF
PDF files must be set up at the correct proportion and at print ready quality.

EPS
AI/EPS (Adobe Illustrator) files are acceptable. Please either supply fonts used or outline the fonts. If your document includes images, please ensure these are embedded into the document in a high resolution, CMYK format, or supplied separately with your file.

INDD
InDesign files are only acceptable if the document been packaged, including all linked images, graphics and fonts.

JPG
JPEG is a compression format and is only acceptable if the original artwork or source, that the JPEG was created from has been set at a high resolution and CMYK Format.

TIF
TIF files are only acceptable if the original artwork or source, that the TIF was created from has been set at a high resolution and CMYK Format.

PSD
PSD (Adobe Photoshop) files can be used, although other formats are recommended. PSD files are only accepted if set at a high resolution and CMYK Format.

✕ Unacceptable file types

GIF
GIF files are low resolution files, for digital not print.

PNG
PNG files are low resolution files, for digital not print.

PPT
Powerpoint files are created for on-screen presentations.

PHP
Microsoft publisher files cannot be used for printing.
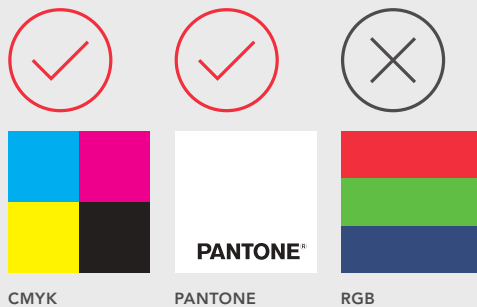
XLS
Microsoft Excel is a spreadsheet application and are low resolution files.

DOC
Microsoft Word is a word processing application and are low resolution files.

Contact: Sales and Customer Support, NEC Birmingham +44 (0)844 338 8338 (option 1)
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File preparation

Please follow our guideline below to ensure your graphics are produced at the best possible quality.

CMYK   **PANTONE**   **RGB**

350 DPI   **72 DPI**

Vector
Vector
RESCALED TO ANY SIZE

Colour

Full colour CMYK is prefered.

If using Pantone Colours please confirm these prior to production.

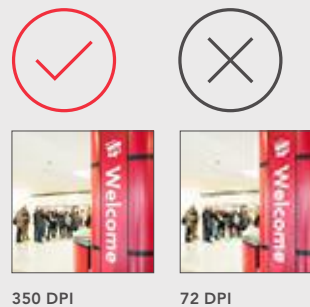**RGB colour formats are NOT ALLOWED.**

Image Quality

Please create artwork at least 25% of actual size. For larger graphics such as banners, 10% of actual size is acceptable.

Please ensure imagery is saved at 350dpi in CMYK format.

Low resolution images will reproduce poorly and pixelation will occur affecting the final appearance of your graphics.

Vector Graphics

When creating Vector graphics please convert text to outlines and all shapes and strokes please convert to curves.

Vectors can be rescaled to any size without a reduction in quality.

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