

HALL ENTRANCE SIGNAGE

VINYL HALL SIGNAGE

The package allowance is a basic 'welcoming to your show sign', consisting of self adhesive vinyl lettering together with two small full colour logos fixed directly to our plain white perspex hall entrance light box. Extra logos can be produced and installed but may incur a small additional cost.



DIGITAL HALL SIGNAGE

We have large digital printers which enable us will to do a far more extensive and aesthetically pleasing option. We can do a large one piece print stretching the 20 metres long needed that has no colour or size limitations but incurs an extra cost above package.



SIGNAGE DIMENSIONS

PACKAGE ALLOWANCE

For each hall in tenancy the package provides a hall entrance sign , 5 directional signs on the Atrium and 3 LCD screens on the Piazza side of the site. The Hall entrance can have a show title or welcome message in vinyl lettering and two show logos or sponsors logos.

Notification will be given in advance if the package allowance is going to be exceeded.

The hall entrance sizes and kiosk sizes are as indicated on the following page.

HALL ENTRANCE SIGNAGE DIMENSIONS

Pavilion 9610 x 1390mm

Piazza Halls 2,3,3a & 4
Two curved signs at 7525 x 800mm



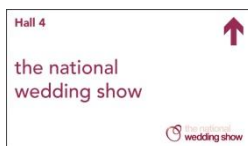
Piazza Halls 1 & 5 14500 x 555mm

Atrium Halls 6-8 & 10 - 13545 x 1152mm
Atrium Hall 11 & 12 - 13650 x 1150mm
Atrium Halls 17 - 20 - 13450 x 1110mm

Atrium Hall 9 - 19810 x 1150mm

DIRECTIONAL SIGNAGE DIMENSIONS

Piazza



590x 700mm

Atrium



750mm x 750mm

KIOSK SIGNAGE DIMENSIONS

Piazza



420 x 590mm

Atrium



450 x 950mm

CANOPY SIGNAGE DIMENSIONS



4800mm x 600mm

We need artwork for all signage sent in EPS format with text created as outlines (in case we don't have relevant fonts). If this is not possible then we need high resolution JPEG format.